



WalkWild Wellbeing
Wellbeing Without Walls

Privacy Notice

Last Updated: (December 2025)

WalkWild Wellbeing, are committed to protecting and respecting your privacy. This policy explains when and why we collect personal information, how we use it, and how we keep it secure.

1. Information We Collect

We may collect and process the following data about you:

- Identity Data: Name, date of birth, and gender.
- Contact Data: Email address, phone number, and billing address.
- Health & Safety Data: Emergency contact details and relevant medical history (e.g., allergies or physical limitations) to ensure your safety during outdoor activities.
- Usage Data: Information about how you use our website and services.

2. How We Use Your Information

We use the information held about you in the following ways:

- To manage bookings and deliver our wellbeing services.
- To ensure your safety during walks and outdoor sessions.
- To process payments and provide receipts.
- To send you updates or marketing communications (only if you have opted in).
- To notify you about changes to our services.

3. Legal Basis for Processing

We process your data because it is necessary for the performance of a contract (providing our services) and for our legitimate interests (managing our business). For health-related data, we process this based on your explicit consent to ensure your physical safety.

4. Data Retention

We will only retain your personal data for as long as necessary to fulfil the purposes we collected it for, including for the purposes of satisfying any legal, accounting, or insurance requirements.

5. Data Security

We have put in place appropriate security measures to prevent your personal data from being accidentally lost, used, or accessed in an unauthorised way. Access to your personal data is limited to the business owner of WalkWild Wellbeing only. No data will be shared without your consent.

6. Your Rights

Under data protection laws, you have the right to:

- Request access to your personal data.
- Request correction or erasure of your personal data.
- Object to the processing of your data.
- Request the transfer of your data to another party.
- Withdraw consent at any time where we are relying on consent to process your data.

7. Third-Party Links

Our website may include links to third-party websites (e.g., booking platforms or social media). Clicking on those links may allow third parties to collect or share data about you. We do not control these websites and are not responsible for their privacy statements. It is important you check these out for yourselves if you have any concerns.

8. Contact Us

If you have any questions about this Privacy Policy or our privacy practices, please contact Michael Harden, Director of WalkWild Wellbeing as below:

Email: [walkwildwellbeing@outlook.com or walkwild@mail.com]

Telephone [07563 877583]

Review Date: 1/12/2026 or if national policies before this date.